



ElevateMeD

# ERADICATING HEALTH DISPARITIES BEGINS WITH US.

Improving physician workforce diversity is a critical component in the fight against health disparities. The limited representation of Black, Latinx, and Native American physicians is the result of historical exclusion, limited preparedness, and financial inequity.

**ElevateMeD** is poised to make significant strides in mitigating challenges impacting medical students from historically underrepresented backgrounds. We exist because of the profound struggle presented by the staggering costs of medical education.

*Join the movement to tackle this community crisis.*



# DISPARITIES IN HEALTHCARE BY MARGINALIZED POPULATIONS ARE DRAMATIC

*The burden of disease and health outcomes endured by Latinx, Black, and Native Americans is disproportionate compared to other populations.*

Black people are 30% more likely to prematurely die from heart disease.

Mortality rates for Native Americans with heart disease are almost 50% higher than those of white counterparts.

Black and Latinx stroke survivors over 65 have less access to physicians and medications compared to white patients, resulting in higher recurrence rates.

The risk of pregnancy and birth-related deaths for black women is 3 to 4 times higher than those of white women.



# ElevateMeD

## IS COMMITTED TO:

- **Prioritizing physician workforce diversity**
- **Closing the gap of financial inequity in medical education**
- **Empowering the next generation of physician leaders**

**ElevateMeD** was developed in response to the need to tackle the minority health disparity crisis by elevating and supporting the idea that the physician workforce should racially and ethnically represent the communities it serves. We know first-hand how the cost of medical education in the United States has become prohibitive – dissuading bright students from seeking a career in medicine. Medical students from racial and ethnic backgrounds traditionally underrepresented in medicine face disproportionate and unprecedented levels of indebtedness, stifling their future career choices.

*“Studies show improved patient outcomes and patient satisfaction when physicians recognize the cultural nuances, traditions, and their implications in the populations they serve.” -Thomas LaVeist PhD*

**WE CARE. YOU SHOULD TOO.**



**BOARD OF DIRECTORS**



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*Together, we are working to address the challenges of physician workforce diversity.*

# PHYSICIAN DIVERSITY ADDS VALUE TO THE HEALTH-CARE SYSTEM BY EXPANDING ACCESS TO HEALTH CARE

*The physician workforce in the United States consists of just **under 9 percent** of physicians who identify as Black/African-American, Native American, Alaska Native, Hispanic or Latinx.*

Doctors from underrepresented backgrounds are more likely to practice in underserved areas and to work with vulnerable populations.

Patients who are ethnic minorities are not only more likely to see doctors of the same ethnicity, but also more likely to rate themselves as satisfied with the health care that they receive.

Increasing diversity on medical school campuses will help with the development of future physicians who have a high level of cultural competence to help serve an increasing multicultural population.



## SCARCITY

*Historical barriers to medical school admissions to only white applicants, restricted access to academic support systems, and education costs have resulted in a significant scarcity of minority physicians.*

## EQUITY

*Inequities in treatment and a tarnished legacy of exploitive and harmful research has fostered distrust and skepticism in healthcare systems and thereby, decreased access and quality of healthcare resources for minority populations.*



## THE RISING COST OF MEDICAL EDUCATION IS PROHIBITIVE.

**312%**

Increase in medical school tuition in public institutions in last two decades

**165%**

Increase in medical school tuition in private institutions in last two decades

**60%**

Percent of medical school students from families with incomes in the top 20%

**3%**

Percent of medical school students from families with incomes in the lowest 20%

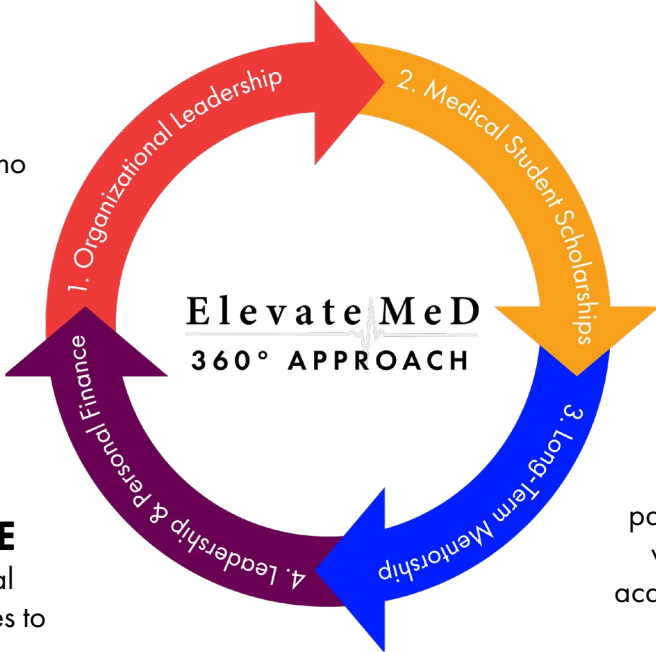
**ElevateMeD** has developed a strategic initiative to elevate medicine through diversity as a leading change agent in prioritizing physician workforce diversity by closing the gap in the cost of medical education.

### **ORGANIZATIONAL LEADERSHIP**

Our board is led by community and healthcare professionals who prioritize impact and student success.

### **LEADERSHIP DEVELOPMENT & PERSONAL FINANCE**

Scholars will engage in personal finance and leadership initiatives to ensure long term success.



### **MEDICAL STUDENT SCHOLARSHIPS**

ElevateMeD Scholars Program awards \$10,000 Scholarships to promising medical school students each year. In 2020, we awarded \$100,000 in scholarship support. We plan to award \$150,000 in 2021.

### **MENTORSHIP**

Each ElevateMeD scholar is partnered with a physician mentor who will help guide and support academic success and professional growth.



# Elevate MeD

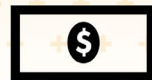
## IMPACT 2021



**17 PARTNERS**  
CORPORATE PARTNERSHIPS SINCE 2019  
[5 NEW PARTNERS IN 2021]



**14 MEDICAL SCHOOLS**  
EDUCATION PARTNERS SINCE 2019 across 13 U.S. states  
[4 NEW SCHOOLS IN 2021]



**8 GRANTS**  
\$200,750 FUNDED SINCE 2019  
[\$80,000 FUNDED IN 2021]



**20**  
PHYSICIAN MENTORS PAIRED SINCE 2019  
[10 NEW MENTORS IN 2021]

PROVIDED INDIVIDUAL EXECUTIVE LEADERSHIP  
COACHING AND BIRKMAN ASSESSMENT

CURATED ONLINE PROFESSIONAL  
DEVELOPMENT CONTENT

PERSONALIZED WORKSHOPS  
DEVELOPED TO PROMOTE FINANCIAL LITERACY  
& ACCESS TO FINANCIAL PLANNING GIVEN



**1ST SCHOLARS SUMMIT**  
INCLUDED STORYTELLING, WELLNESS & FINANCIAL WORKSHOPS

**20**  
ELEVATEMED SCHOLARS  
[10 NEW IN 2021]



**5**  
GRADUATES

BOARD OF DIRECTORS 11 MEMBERS | ADVISORY BOARD 14 MEMBERS | MEDIA 26+ MENTIONS

LEARN MORE about our year at [impact.elevatedmed.org](https://impact.elevatedmed.org)

# ElevateMeD Scholars

## NEW 2021-2022 COHORT



CAMARA SHARPERSON  
Emory University



CAYLAN MOORE  
University of Arizona



GABRIEL MORENO  
University of Illinois



HODAN ABDI  
University of Minnesota



HOLLY FLORES  
Oklahoma State University



JASMINE SCHOLA  
University of Illinois



JORDAN EDWARDS  
Charles E. Dore University



MARIN CABRERA  
University of Washington



SHANICE WALCOTT  
Yale Southeastern University



STEPHANIE CARTER  
Yowand University

## RETURNING 2020-2021 COHORT



GABRIELA ALEJO  
UT Southwestern Medical Center



LOUISA APPIAH  
East Carolina University



MAHDIEH HOSSEINI  
Temple University



SHANETA THOMAS  
Wayne State University



SHANNON COOMBS  
Miami Clinic

## 2020-2021 GRADUATES



AARON BIA  
University of Arizona



ANTHONY OSFUYE  
University of Minnesota



CHRISTIAN FREEMAN  
Emory University



HARVEY LEWIS  
Howard University



KALONI COLE  
Charles E. Dore University/UGA

WE

WILL

ELEVATE

MEDICINE!

# WILL GET BETTER

# HERE'S HOW YOU CAN HELP

Today, we have an extraordinary opportunity to make a difference and begin radically changing the face of the American physician workforce.

## IMPACT OF YOUR INVESTMENT

Your direct investment will help offset the cost of tuition and fees for promising medical school students, multiplying your gift's reach to all who will be impacted by an ElevateMeD Scholar's care and expertise.

*ElevateMeD is a 501(c)(3) organization. All gifts are tax-deductible to the extent allowed by law.*

**WHITE COAT CIRCLE \$10,000+**

**STETHOSCOPE CIRCLE \$5,000+**

**ON CALL CIRCLE \$2500+**

**BLACK BAG CIRCLE \$1,000+**

**FRIENDS OF ELEVATEMED \$500+**

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For more information, contact ElevateMeD at [info@elevatedmed.org](mailto:info@elevatedmed.org) or visit us at [www.elevatedmed.org](http://www.elevatedmed.org)

A photograph of three female healthcare professionals standing in a hospital hallway. The woman on the left has curly hair and glasses, wearing white scrubs. The woman in the center has straight hair and is wearing a white lab coat over a dark patterned top; her lab coat has a name tag that reads "Alyse B. Porter, MD, Neurology". The woman on the right has long braided hair and glasses, wearing white scrubs. The entire image has a blue color overlay.

**WE'RE TACKLING THE BIG CHALLENGES WITH REAL SOLUTIONS.**  
**JOIN US.**

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